

## MEDIA RELEASE

24 October 2025

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### **NAMIBIA CELEBRATES NATIONAL QUALITY AWARDS, LAUNCHES FIRST NATIONAL STANDARDISATION STRATEGY AND PLAN (NSSP), COMMEMORATES WORLD STANDARDS DAY**



Dr. Eino Mvula, Chief Executive Officer of the NSI, described the launch as a landmark achievement in Namibia's journey toward a robust quality ecosystem.

"With only 275 published standards to date, we have set an ambitious target to grow this number to 1,267 within the next three years, an effort that will enhance innovation, quality, and competitiveness across sectors," he said.

Windhoek, Namibia. The Namibian Standards Institution (NSI) hosted a milestone event marking the National Quality Awards Ceremony, the launch of Namibia's first National Standardisation Strategy and Plan (2025–2027), and the celebration of World Standards Day under the global theme "A Shared Vision for a Better World – Spotlight on SDG 17: Partnerships for the Goals."

Officiating at the event, Honourable Gaudentia Kröhne, Deputy Minister of Industries, Mines and Energy, commended the NSI for advancing Namibia's quality infrastructure and positioning the nation to compete globally. Standardisation is not just about compliance; it is about creating a culture of quality, innovation, and trust. Through the National Standardisation Strategy, Namibia is taking a bold step to strengthen its industries, empower small and medium enterprises, and ensure that our products and services meet international benchmarks," said Hon. Kröhne.

The National Standardisation Strategy and Plan (2025–2027), developed through broad stakeholder consultation and guided by international best practices, will serve as a roadmap to align Namibia's standardisation efforts with national development priorities and global trade obligations.



# National Quality Awards 2025: Celebrating Excellence

Revived for the first time since 2019, the National Quality Awards recognised individuals and Enterprises that have demonstrated outstanding commitment to quality advancement, environmental sustainability, regulations requirements and customer satisfaction.

Award Categories and Winners:

- Company of the Year Large Enterprises: Swakop Uranium
- Company of the Year (SME): Mondjila Project Advisory & Management Project
- Product of the Year Large Enterprises: Plastic Packaging (Pty) Ltd
- Service of the Year Large Enterprises: O&L Leisure
- Service of the Year (SME): Mondjila Project Advisory & Management
- Exporter of the Year: Hartlief Continental Meat Products

Winners will represent Namibia at the 2026 SADC Quality Awards, showcasing the nation's commitment to regional and global standards of excellence.



## Commitment to Quality and Development

Mr. Paul Kalenga, Chairperson of the Namibian Standards Council, emphasized the broader value of standardization, “Standards are key tools to build trust, protect consumers, connect markets, and support sustainable development. They are the foundation of a fair, competitive, and innovative economy.”

Through these initiatives, the NSI reaffirms its dedication to promoting standardisation, metrology, and quality assurance as key enablers of national growth, trade facilitation, and the wellbeing of all Namibians.

This year's celebration of World Standards Day underlines the power of partnerships in achieving the Sustainable Development Goals (SDGs) a shared vision for a better, more connected world.

## Acknowledging Partnerships and Sponsors

In his closing remarks, Mr. Vincet Nowaseb TC Chairperson of the Namibian Standards Council, extended appreciation to stakeholders and sponsors for their contributions toward making the event a success namely : Swakop Uranium under Platinum sponsorship, Ohlthaver & List under Silver Sponsorship, Capricorn Group under Bronze Sponsorship and Coca-Cola for Friend of Quality Sponsorship.

